

| Personal Information | Purposes | Legal Basis |
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| <ul style="list-style-type: none"> • Name • Address • Telephone number • Email address • IP address • Date of birth • Technical errors • Network performance • Customer/user account ID number | <u>Communication and customer contact</u> Your Personal Information allows us to identify products and services we think you might be interested in based on your information, such as your purchase history and your previous interactions with us. We may also use your Personal Information to provide you with commercial offers, to conduct marketing communications (including e-mails and social media audience matching) relating to us and other third-party partners and that we think may be of interest to you where we have a legitimate basis to do so. | Your consent |
| | <u>Answering your queries</u> Gathering your Personal Information to answer your queries and requests, for example, to reply to your request for demonstration, for subscription of our newsletters, etc.. | Necessary for the conclusion and performance of the contract with you |
| | <u>Providing services through Devialet's mobile applications</u> We can gather your Personal Information when you create an account on Devialet's mobile applications to use our services. | Necessary for the conclusion and performance of the contract with you |
| | <u>Propose upgrades</u> We can provide you with software updates and upgrades, make setups of your present and future products, in order to facilitate the use of your multiple and/or paired devices, and to personalize your sound profile. | Necessary for the conclusion and performance of the contract with you |
| | <u>Customize the user experience</u> | Your consent |

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| | We can use your Personal Information to clearly grasp how you make use of the services and resources provided by our Products and Services. This will enable us to optimize the Products and Services, in order to make the user experience as intuitive and straightforward as possible and to improve our products and our services. | |
| | <u>Analyze network issues and help Customer Service</u> When using the Products and Services, you will enable us to research general trends and to improve our algorithms on the type of network that our products are compatible with. You will also enable us to analyze product or service shortcomings which will help our Customer Service to provide you better solutions and recommendations. | Necessary for the conclusion and performance of the contract with you |
| | <u>Resolution of complaints and disputes</u> We may use your Personal Information to resolve disputes, address complaints, and troubleshoot technical problems. We may also use it to protect our rights or property, or the rights or property of others, carry out our obligations, and comply with applicable laws and regulations. | Necessary for the conclusion and performance of the contract with you, or necessary for the performance of legal obligations |